



PHOENIX FOR ADVANCED
LEGAL & ECONOMIC
C E N T E R PUBLIC POLICY STUDIES
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THE PHOENIX CENTER CORDIALLY INVITES YOU TO ATTEND A LUNCHEON
WORKSHOP

Developing a "National Broadband Strategy":

Understanding the OECD Rankings and the Drivers of Broadband Adoption

Monday, July 28, 2008 • 12:00 – 1:30 pm
B-340 Rayburn House Office Building

A complimentary luncheon will be served

Program Overview: The U.S. is currently ranked 15th among OECD countries for broadband penetration. Many have cited this statistic as a call for a “national broadband strategy” – mostly by concluding that the rank is “too low.” However, can the OECD’s *per capita* statistics alone provide a sufficient basis upon which we can formulate responsible broadband policy, or must we account for other demographic and economic factors in the analysis? Similarly, presuming we would like to increase our rank, what kind of policies will lead to both increased deployment and increased subscription? Please join the Phoenix Center for a luncheon workshop in which we will present our recent research on this important and timely topic.

Agenda:

12:00 – 12:30 Complementary Lunch

12:30 – 1:30 Workshop and Presentation of Research

- Lawrence J. Spiwak – President, The Phoenix Center
- Thomas M. Koutsky – Resident Scholar, The Phoenix Center
- Dr. George Ford – Chief Economist, The Phoenix Center

This event is a widely-attended event and is open to Members, staff, press and other interested persons. Walk-ins are welcome. However, if you know you will attend, please RSVP to the Phoenix Center directly by Friday, July 25th at (202) 274-0235 or info@phoenix-center.org and include all contact information.

The Phoenix Center for Advanced Legal & Economic Public Policy Studies (www.phoenix-center.org) is an international, non-profit 501(c)(3) organization that studies broad public-policy issues related to governance, social and economic conditions, with a particular emphasis on the law and economics of telecommunications and high-tech industries.