



PHOENIX FOR ADVANCED
LEGAL & ECONOMIC
C E N T E R PUBLIC POLICY STUDIES
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THE PHOENIX CENTER CORDIALLY INVITES YOU TO ATTEND AN INTER-ACTIVE
BREAKFAST WORKSHOP AT THE 2007 NARUC ANNUAL CONVENTION

*The State Broadband Performance Index:
Is Your State Meeting Expectations for Broadband Penetration?*

Monday, November 12, 2007 • 7:30 – 9:00 am
Suite 315 (Palms Tower, 3rd Floor) • Anaheim Marriott

A complimentary breakfast will be served

Program Overview: How do you know if your state is “ahead” or “falling behind” in broadband penetration? More importantly, how is telecom regulatory policy affecting broadband penetration in your state? Simply comparing broadband subscription rates among states paints an inaccurate picture, because a state’s broadband subscription rate is the result of a number of demographic and economic factors that are not the result of telecom policy. The Phoenix Center has developed a State Broadband Performance Scale (BPS) that analyzes broadband penetration in a way that takes these demographic and economic endowments into account. The results educate us about what factors influence broadband subscriptions and also provide a policy-relevant tool for analyzing the effectiveness of government initiatives. Please join the Phoenix Center for an interactive breakfast workshop in which we will present our recent research on this topic.

Agenda:

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| 7:00 – 7:30 | Complementary Breakfast |
| 7:30 – 9:00 | Workshop and Presentation of Research |
- Lawrence J. Spiwak – President, The Phoenix Center
 - Dr. George Ford – Chief Economist, The Phoenix Center

This event is open to Commissioners, staff, press and other interested persons. Walk-ins are welcome. However, if you know you will attend, please RSVP to the Phoenix Center directly by Friday, November 9th at (202) 274-0235 or info@phoenix-center.org and include all contact information.

The Phoenix Center for Advanced Legal & Economic Public Policy Studies (www.phoenix-center.org) is an international, non-profit 501(c)(3) organization that studies broad public-policy issues related to governance, social and economic conditions, with a particular emphasis on the law and economics of regulated industries.